TDPOA

Board Meeting Minutes

September 19th

Chamber of Commerce Board Room

115 S Golden State Blvd, Turlock, CA 95380

1. Call to order by Michael Camara at 3:40 p.m.

Present: Michael Camara (MC) Danny Mann (DM) Marin Krieger (MK) Leroy Walker(LW) Dan Tallman (DT) Jerry Powell (JP), Randy Woods(RW)

Absent: John Jareguy (JJ), Jeff Chapman (JC),

Also, present: Eric Shultz, Molly Amant

1. Public Participation: No Comment from the Public
2. Introduction:
3. Scheduled Matters

* Danny made a motion to approve the Minutes from the Special Meeting on October 9,2017. Marin Seconds. Unanimous Approval.
* Marin makes a motion to approve the Minutes from the August 16, 2017 Meeting. Randy seconds. Unanimous approval.
* Danny made a motion to approve the financial report. Randy seconds. Unanimous approval.
* Merchant group Updates: Molly updates the group that the merchants met to iron out all details of the upcoming Holiday Events.
* Staff Updates: Molly updates the group that the security committee has a meeting scheduled to meet with the heads of each department at the city including P.D., fire, neighborhood services, etc. Festival of Lights is approaching fast and planning has begun.

1. Discussion/Action Items

* Downtown Dining Ordinance Update: We will revisit this item at the October Meeting due to miscommunication of meeting location/time.
* Grease Traps and Tree Wells: Molly updated the board that during observation of the downtown she noticed the current appearance of the grease traps was not up to par with the downtown guidelines. The board decided to explore options of notifying businesses with a courtesy letter when needed.
* Pitman High School Newspaper Partnership: The High School Journalism class came to speak about re starting their print newspaper at the school. They explained the pricing and how they want the partnership with the Downtown. They informed the board their first six-week issue would cost $145 to print. The board agreed to pay for advertising in the amount of $145 to get the newspaper up and running. Molly will help the class approach other downtown businesses for advertising purposes.
* Security Team Update: The team updates the board on the first meeting held to discuss strategy. The team came up with a 3-part system to 1. Identify Providers in the Community/ Find out what they provide 2. Establish a Downtown Business Watch 3. Evaluate downtown after dark to find “problem spots” that we need to address.
* Pilot Project: The board was informed of the pilot project TGM was proposing. The board was hesitant to go forward. After discussion the board decided to go ahead with the 90-day trial.
* Shop the Blocks Merchant Event: The board was informed of the progress made on the 2nd annual Shop the Blocks Event. The committee was requesting a sponsorship from TDPOA to support their event. The board decided to match the money made to ensure success of the event. $1,200 was agreed upon. Jerry made a motion, Danny 2nds. Unanimous Approval.
* The rest of the agenda items were pushed to the next agenda due to time constraints.

1. Michael made a motion to adjourn the meeting at 5:46.