TDPOA

Board Meeting Minutes

Wednesday, November 16th, 2022

Chamber of Commerce Board Room

115 South Golden State Blvd., Turlock, CA 95380

1. Call to order at 3:35 pm by Molly Amant.

Present: Dan Tallman(DT), Danny Mann(DM), Lori Smith(LS), Alta Fernandes(AF),

Randy Woods(RW).

Absent: Amy Wilson(AW)(Sick), Jeff Chapman (JC)(Excused), Devin Hill (DH)(Unexcused)

Also, present: Molly Amant, Travis Regalo

1. Public Participation: none

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1. Introduction: Special Guests: City Manager Anthony Sims, Karlos and Robert-Kappa Sigma rep’s
2. Scheduled Matters
3. Danny Mann made a motion to approve the financial report. Lori Smith seconds. Unanimous approval.
4. Staff Update: Molly and Travis briefly updated the board on the Festival of Lights, Christmas, and Vendors etc.
5. Merchant Group Update: Lori and Alta gave an update on the merchant group meeting.
6. Discussion/Action Items
   1. Veterans Car Show

Kappa Sigma Reps Karlos and Robert gave presentation on prospective veterans car show board gave support pending they reach out to business owners .

* 1. Pots/ Fly Issue

Danny to get a Non Responsibility contract together for Arron to spray for flies.

* 1. Benches

Lori & Travis will create a presentation and meet with Anthony Sims about getting on the city council agenda.

* 1. PBID Rewrite

Set meeting date for first Wednesday in December 12/7/22.

* 1. Festival of Lights

Travis/ Molly will work on sponsorship packages with Laura for events

Travis gave update on vendors and event plan. Alta to give speech representing TDPOA. Dan Tallman to finish all needed COI’s.

* 1. Christmas Parade

Travis and Molly updated prgoress. Dan got Insurance for both events. Dan Tallman to get COI for Parking lot use on Broadway and Main.

* 1. Business Owners Budgetting Strategy

Tabled to next meeting.

* 1. Banner Marketing Package

Tabled to next meeting

* 1. Donation Standards

Tabled to next meeting

* 1. Pop ups during events / Event standards

Need to set event standards, Molly will talk to businesses regarding discussed events

* 1. Board Member Nominations

Reach out to all current property owners

1. Board Member Comments: Light Up buildings for FOL, Research Danny’s list of small town PBID’s, Reach out to Modesto to discuss their vendor prices,
2. Announcements for Future Meetings: None
3. Closed Session

Adjourned to closed session at 5:10.

Action: no closed session was had