TDPOA

Board Meeting Minutes

Wednesday, May 15, 2017

TDPOA Office

200 West Main Street, Suite F, Turlock, CA 95380

1. Call to order by Molly Amant at 3:32 pm.

Present: Danny Mann (DM) Marin Krieger (MK) Leroy Walker(LW) Dan Tallman (DT) Troy Thoreson(TT), Jerry Powell (JP), John Jareguy (JJ), Jeff Chapman (JC), Randy Woods(RW)

Absent: Michael Camara (MC)

Also, present: Allison Van Guilder, Molly Amant

1. Public Participation: No Comment from the Public
2. Introduction: Special Guests (Nathan Straubinger- Student + App)

* Nathan Straubinger gave a presentation on the app he developed to bridge the gap between CSUS and Downtown Turlock. He is hoping to roll out his app by the end of June. The app is free for all parties involved and gives businesses downtown a chance to connect with the Students easily and display deals exclusively for those students.

1. Scheduled Matters

* Danny Motions to approve March 15, 2017 Minutes. Marin seconds. Unanimous approval.
* Jerry motions to approve Financial Report. Troy seconds. Unanimous approval.
* Leroy updates the group about the recent merchant meeting that took place. He explains the Sidewalk issue that has some of the businesses downtown divided. The merchant group is looking for an easier solution to the permit process.

Staff Updates- Staff Report

* Grant Meeting- Successful/ Find out results May 23rd
* Turlock Noon Rotary Presentation about Downtown Turlock
* Fair Banners/ Flags are up
* Fourth of July is right on schedule. A ton of progress has been made.

Application was approved last night at the City Council Meeting

* Held A Merchants Meeting to introduce Nate and his app to Downtown Turlock Business owners. Also a few other key issues were discussed that I will go more into detail about as each item appears on the agenda today.
* Update on Farmers Market: Past 2 weeks- Vendors and customers are happy. A lot of people walking around downtown.
* Meeting with Neil Cervenka- proceeding without beer garden

1. Discussion/Action Items

* Parking Issue- Mike Pitcock/katie:

Mike and Katie gave a presentation to the board showing all public parking available in the Downtown that many patrons may not know about. There are approx.. 850 parking spots between the public parking lot and streets downtown. They also discussed the plans to adopt way-finding signs in the Downtown Core. It was suggested that TDPOA create a pledge program to incentivize Downtown Merchants and Employees to park off the street to allow customers more prime parking spots.

* Board Member Nominations:

Property Owners Randy Woods and Jeff Chapman were nominated to run for a board seat after showing interest. They also each had previously nominated a representative but later decided to run themselves and represent themselves.

* Survey Questions:

The Annual Property Owner Survey was discussed pertaining to the questionnaire being received by all property owners. Molly asked the board to think of questions they thought would help make future decisions as a board by knowing what the majority of property owners wanted.

* Downtown Turlock Attractions Map:

Molly expresses that she would like to recreate a previous map that the Chamber had created that listed all of what Downtown has to offer. LeRoy suggested having Highlighted businesses (Front Page Pictures) sponsor the cost.

1. Danny made a motion to adjourn the meeting at 5:19. Leroy Seconds.