TDPOA

Board Meeting Minutes

November 22,2017

City Hall

156 S. Broadway Turlock, CA

1. Call to order by Michael Camara at 3:47 p.m.

Present: Michael Camara (MC) Dan Tallman (DT) Jerry Powell (JP), Randy Woods(RW), John Jareguy (JJ), Jeff Chapman (JC) Marin Kreiger (MK) Danny Mann (DM)

Absent: LeRoy Walker (LW), Jeff Chapman (JC)

Also, present: Allison Van Guilder, Molly Amant, Pitman High Athletic Director and coaches, Nino Amifar

1. Public Participation: Nino updated the board on some statistics he had compiled to share with them in regard to the Downtown Core.
2. Introduction:
3. Scheduled Matters

* Danny made a motion to approve the Minutes from the Meeting on November 15,2017. Jerry Seconds. Unanimous Approval.
* No Financial report available.
* Merchant group Updates: Molly updated the board on the merchant group meeting. The group recapped all recently passed events and Molly gave an update on the upcoming Festival of Lights event.
* Staff Updates: Moly updated on the success of the Shop the Blocks event.

1. Discussion/Action Items

* Pitman High School Sports Sponsorship: Pitman High Schools athletic director and coaches presented to the board hoping to obtain a sponsorship. The board was interested in being a part of a possible pamphlet that would be handed out during the large tournaments to out of town guests encouraging them to visit the Downtown. They said they would come up with a rough draft and send it over ASAP. John made a motion to sponsor up to $1000.00 and Marin seconded.
* Festival of Lights: Molly updated the board on all the details of Festival of Lights and that the planning aspect was coming along smoothly. She did let the board know that she wasn’t able to attain sponsorships. With this being her first year she didn’t realize Christmas Sponsorships needed to be asked for in the beginning of the year.

1. Michael made a motion to adjourn the meeting at 4:53