TDPOA

Board Meeting Minutes

October 18,2017

Chamber of Commerce Board Room

115 S Golden State Blvd, Turlock, CA 95380

1. Call to order by Michael Camara at 3:34 p.m.

 Present: Michael Camara (MC) Dan Tallman (DT) Jerry Powell (JP), Randy Woods(RW), John Jareguy (JJ), Jeff Chapman (JC)

Absent: Marin Krieger (MK), LeRoy Walker (LW), Danny Mann (DM)

Also, present: Allison Van Guilder, Molly Amant

1. Public Participation: No Comment from the Public
2. Introduction:
3. Scheduled Matters
* Jerry made a motion to approve the Minutes from the Meeting on October 18,2017. Dan Seconds. Unanimous Approval.
* Dan made a motion to approve the financial report. Jeff seconds. Unanimous approval.
* Merchant group Updates: Molly updates the group that the merchants had an extremely successful 2nd Shop the Blocks Event. The Merchant Group will also meet on the 20th to discuss events.
* Staff Updates: Molly updates the group on plans for the Halloween event such as partnering with Kiwanis. Also, Student Plus is up and running. West Main businesses were covered for 602 forms and East Main will be worked on next. Molly attended a security meeting with businesses at the city to help educate more businesses on the steps P.D. & TDPOA are making.
1. Discussion/Action Items
* Downtown Dining Ordinance Update: Outdoor dining and lighting in the Downtown were discussed. The Downtown Design Guidelines were gone over, and some businesses were identified as being out of compliance with those guidelines. T.D.P.O.A will continue to discuss, at a later date, the new standard put forth by the City.
* Taste of Turlock: Molly approached the board to see if they would like to resurrect the Taste of Turlock event. The board was hesitant due to the push back and fall out of the last Taste of Turlock event. The board decided to not move forward with this event.
* Budget for Fresh Flags: Since our flags were up from Memorial Day to Veterans Day many have become tattered. Molly will reach out to the VFW and American Legion for assistance in this matter.
* Festival of Lights: Molly gave a brief update on the progress for Festival of Lights. It was requested that we add in our newsletter reminding downtown businesses/property owners early to check their holiday lights.
* Downtown Maintenance: The maintenance downtown was briefly discussed. Molly will check pricing on a high-pressure surface scrubber.
* Director’s Job Description: Jeff Chapman presented his “BLOC” system for the Job description. There were a few edits the board would like to see before approving.
* Security Team Update: The board discussed Business watch signs in the Downtown. Molly will work on identifying places that would best suit these signs.
* CSUS Sponsorship: Students at CSUS requested TDPOA sponsor their event by getting their logo put on the event t-shirts. The board felt it would be better to approach individual businesses for the sponsors.
1. Michael made a motion to adjourn the meeting at 5:51.