TDPOA

Special Meeting Workshop Minutes

Wednesday, January 4, 2022

Chamber of Commerce Board Room

115 South Golden State Blvd., Turlock, CA 95380

Call to order at 3:39 pm by Dan Tallman.

Present: Amy Wilson(AW), Dan Tallman(DT), Danny Mann(DM), Lori Smith(LS),

Alta Fernandes(AF), Randy Woods(RW), , Jeff Chapman (JC)

Absent:Devin Hill (DH)

Also, present: Travis Regalo

1. Public Participation: DJ Fransen talked about potentials of city funds and taxes, referencing cannabis, T.O.T. funds tax #120, and others.

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Introduction: Special Guests: none

1. Scheduled Matters
   1. PBID Workshop-

The TDPOA board reviewed the Property and Business Improvement District contract and discussed strategies pertaining to

1. Discussion/Action Items
   1. Dan Tallman to Acquire and distribute the “California Streets and Highway Code Section 33600 et seq.” “the PBID Law”
   2. Alta Fernandez to Update the working draft of the 2023 PBID. Also research the Clean and Safe elements to bring back to next meeting.
   3. Jeff Chapman to work on Clean and Safe elements of new PBID to bring back to next meeting
   4. Danny Mann to research and distribute his list of malls and City’s Beautification plans and Materials
   5. Lori Smith to work on ideas for downtown, and bring the maps
   6. Travis Regalo to get with city about unused space potential
   7. Randy Woods to take on Marketing Strategy
2. Board Member Comments: Alta asked Travis to get a list of Property Owner/Business Owner Board Members to Alta
3. Announcements for Future Meetings: Put together timeline for PBID process
4. Adjourned at 5:45pm